

The National Parent Survey

Thanks for supporting this year's National Parent Survey from Parentkind. To read the full report, visit nationalparentsurvey.com

Our research has uncovered shocking statistics about children's mental health, the effect the cost-of-living crisis is having on education, and the huge barriers parents have to face every day just to send their child to school happy, healthy and ready to learn. That's why it's so important for us to share, discuss and ultimately change these figures — but we need your help!

We've broken the following toolkit down into the key themes identified in the report, so please read through and see which area is most appropriate for your organisation. The themes are:

- **Overview – which offers a general introduction to the report,**
- **School attendance**
- **Learning at home**
- **Screen time**
- **Finance**
- **Working parents**
- **Mental health**

Please tag us in your posts so we can like and share — our social media handles are below.

Please also use the **#NationalParentSurvey2024** on appropriate channels, and let's get people talking.



facebook.com/parentkind.org



instagram.com/parentkind/



twitter.com/Parentkind



linkedin.com/company/parentkind

Suggested text

Overview

Over 5,000 parents shared their thoughts in the #NationalParentSurvey2024 from Parentkind — and the results show parents are struggling to get the help they need.

Read the full survey here: nationalparentsurvey.com

Parents are struggling. It's time we listened to those bringing up the next generation.

Read the full #NationalParentSurvey2024 from Parentkind here: nationalparentsurvey.com

School attendance

Parents tell us their children don't enjoy school, something needs to change.

Learning should be a fulfilling experience for young people. The #NationalParentSurvey2024 from Parentkind reveals how we can make this happen.

Read the full survey here: nationalparentsurvey.com

We listened to over 5,000 parents to find out what support they need.

Read the full #NationalParentSurvey2024 from Parentkind here: nationalparentsurvey.com

Learning at home

Children benefit academically if their parents help them learn at home. But with work, housework and other responsibilities, not every parent has time.

We need to better support parents.
The #NationalParentSurvey2024 from Parentkind reveals how we can do this.

Read the full survey here: nationalparentsurvey.com

Children benefit academically if their parents help them learn at home. But not all schools support parents on how to do this.

We reveal the issue and how to make change in the #NationalParentSurvey2024

Read the full survey here: nationalparentsurvey.com

Screen time

We need to do something about the amount of time children spend on screens. Find out what parents really think about the topic in Parentkind's #NationalParentSurvey2024
nationalparentsurvey.com

Are smartphones ruining childhoods? Find out what parents think about the topic in Parentkind's #NationalParentSurvey2024
nationalparentsurvey.com

Screen time is a huge concern for parents. It's time we listened to them.

The #NationalParentSurvey2024 from Parentkind reveals just how much time children are spending on screens, and what needs to be done to bring about change.

Read the full survey here: nationalparentsurvey.com

Too many families are arguing about screen time. Find out what parents really think about screen time in Parentkind's #NationalParentSurvey2024
nationalparentsurvey.com

Finance

Parents are struggling to pay the bills, which is stressful for both parents and their children.

The #NationalParentSurvey2024 from Parentkind is a wake-up call to schools and politicians nationwide.

Read the full survey here: nationalparentsurvey.com

Parents are making huge sacrifices, just so they have the money to send their children to school. Some are even skipping meals.

This can't go on. The #NationalParentSurvey2024 from Parentkind shows the struggles millions of parents face every single day.

Read the full survey here: nationalparentsurvey.com

Working parents

Flexible working can be a lifesaver for parents, but not all employers allow it. Some parents even change jobs to spend more time with their children.

This can't go on. The #NationalParentSurvey2024 from Parentkind shows the struggles millions of parents face every single day.

Read the full survey here: nationalparentsurvey.com

Mental health

We're facing a mental health crisis - for both parents and their children.

The #NationalParentSurvey2024 from Parentkind reveals the steps we need to make to ensure families are better supported.

Read the full survey here: nationalparentsurvey.com

Children are more likely to face poor mental health if their parents are struggling with their own mental health.

We need to do better at supporting parents. The #NationalParentSurvey2024 from Parentkind reveals how we can do this.

Read the full survey here: nationalparentsurvey.com

Social cards

Overview

1.5 million
parents are *unhappy* with the education their child receives 😞

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School attendance

One in five
children have refused to go to school in the last year, despite their parent thinking they should go 🤝

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Learning at home

Half 📖
of secondary schools don't give parents enough information on *supporting* their child's learning at home

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Screen time

Children spend an average of
3 hours 20 minutes 📱
on electronic devices outside of school on a typical week day in term time

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“ 🎥
When limiting screen time, you're limiting access to friends and your child's social circle. This can then impact their school attendance as they feel like they've missed out and don't fit in. Simultaneously, them being on screens, I believe negatively impacts their mental and physical health. Damned if you do and damned if you don't!

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More than a third ⚡
of parents say their child is missing out on sleep because they spend too much time on screens

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Finance

3.7 million 💰
parents are *struggling* to pay their bills

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Working parents

One in five 👗
parents *struggle* to afford the cost of sending their child to school

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Working parents

“ 🕒
My work day is longer than the children's school day, there is always overlap - *I need extra childcare in order to keep my job*

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Working parents

One in eight 🙅
parents have had a flexible working request *denied*

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Working parents

One in seven 💻
parents tell us their workplace is *not* parent-friendly

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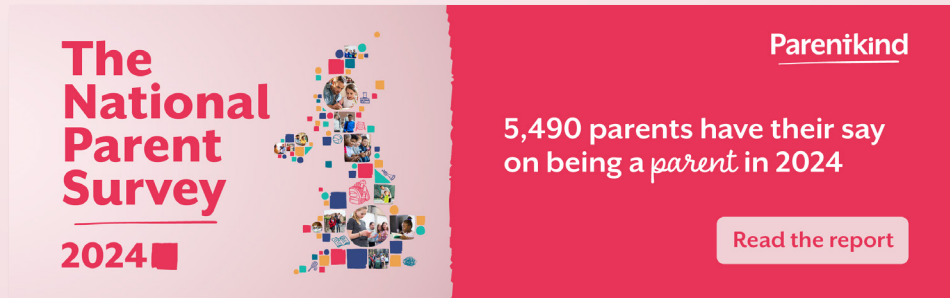
Mental health

More than two million 🌀
parents have poor mental health

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[Download social cards here](#)

Banners



[Download banners here](#)